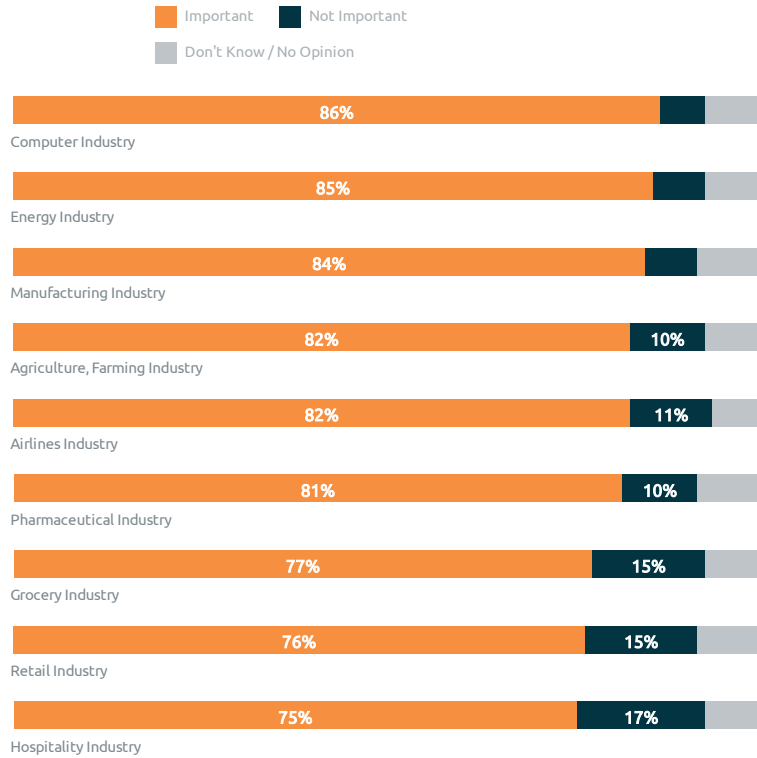


# AGRICULTURE TECHNOLOGY

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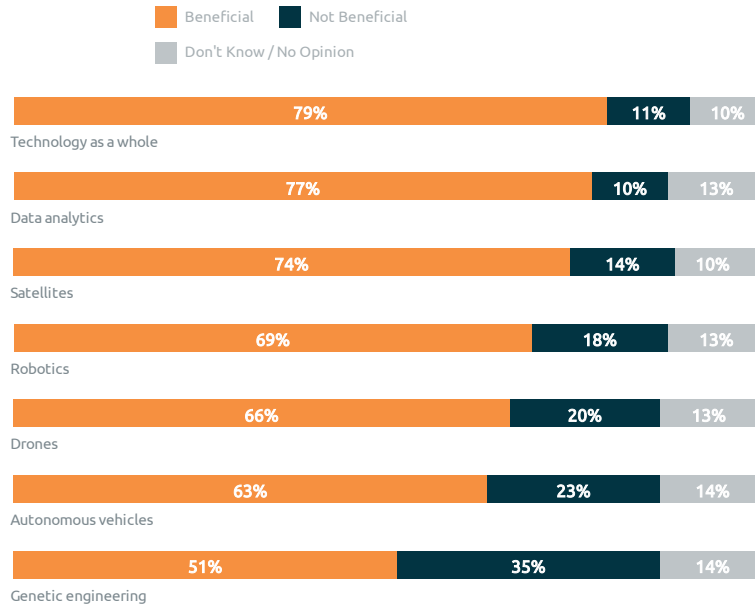
Consumers recognize tech's important role in the agriculture and grocery industries

How important would you say the role of technology is for each of the following industries or sectors?



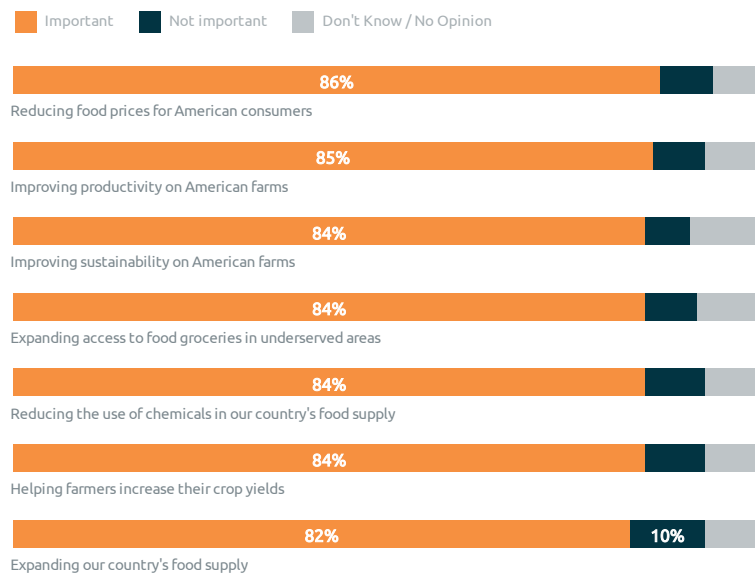
## From analytics to engineering, Americans overwhelmingly say innovation is beneficial to food production

How beneficial would you say each of the following are when it comes to our country's food production?



## When it comes to agriculture, Americans prioritize cost, productivity and sustainability

How important do you consider each of the following?



## More than 4 in 5 voters support increasing investments to improve productivity on American farms

Do you support or oppose increasing investments in research and development towards each of the following?

