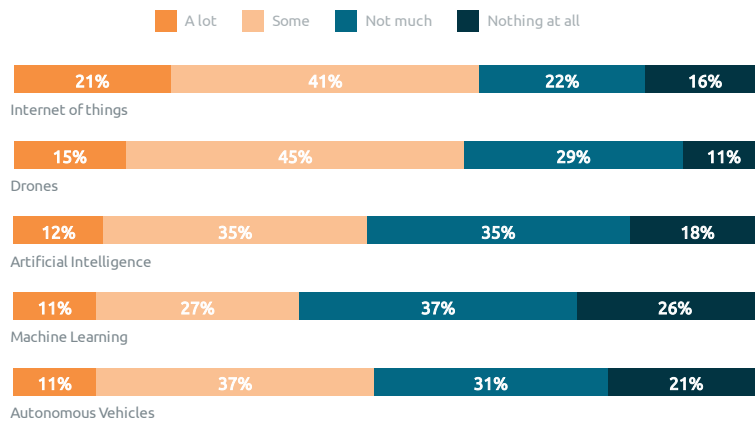


# ARTIFICIAL INTELLIGENCE

## CONSUMER COMFORTABILITY WITH ARTIFICIAL INTELLIGENCE

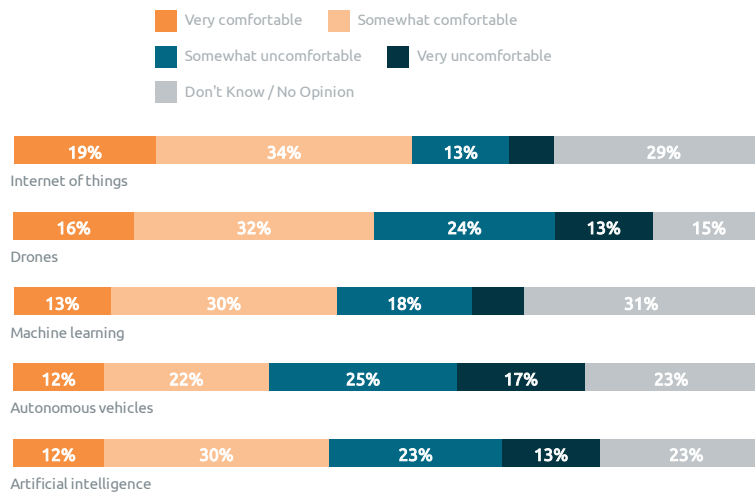
Adults are largely unfamiliar with the concept of artificial intelligence

How much would you say you know about each of the following?



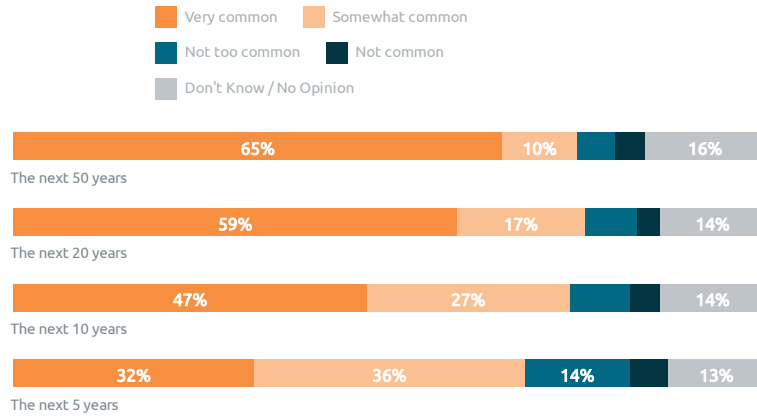
Though plurality say they are comfortable with its usage despite unfamiliarity

Generally, are you comfortable or uncomfortable with each of the following?



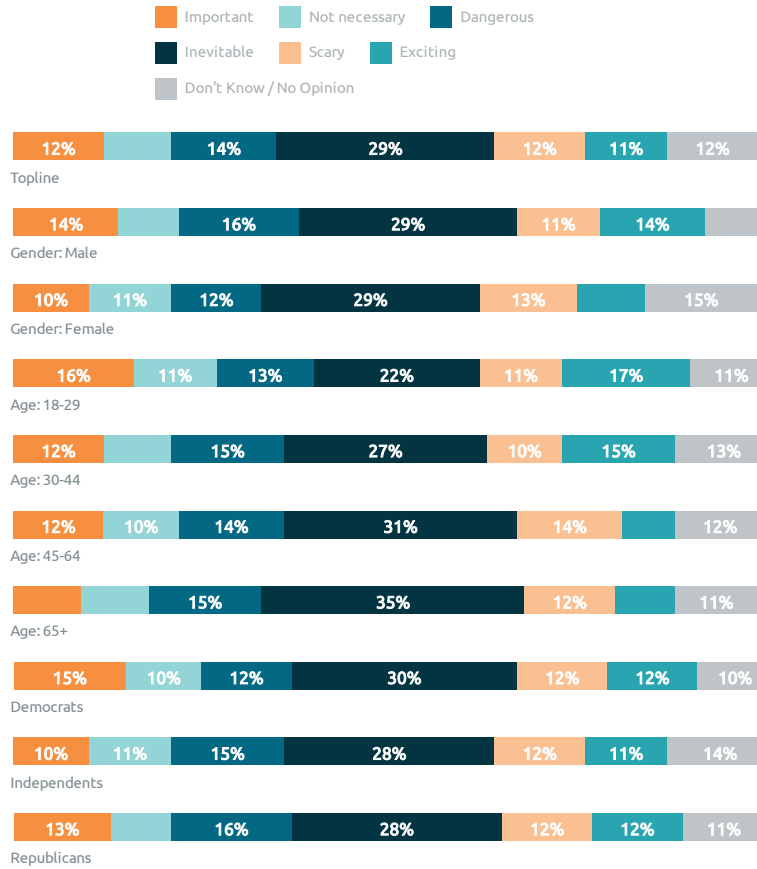
## 7 in 10 predict expanded use of AI over the next few years

Now, thinking more about artificial intelligence, how common do you think the use of artificial intelligence will be in...



## Inevitable - the adjective most adults use to describe AI

And, which of the following comes closest to your view, even if none are exactly right?  
Artificial intelligence is...

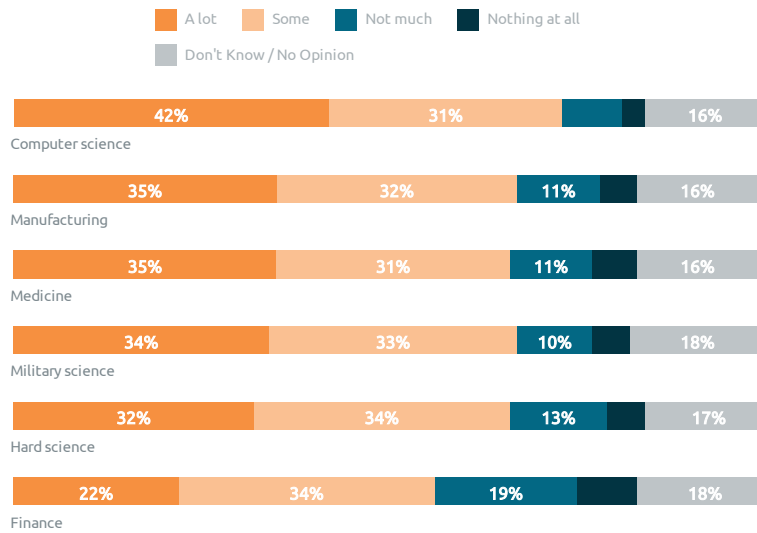


## AI ACROSS INDUSTRY

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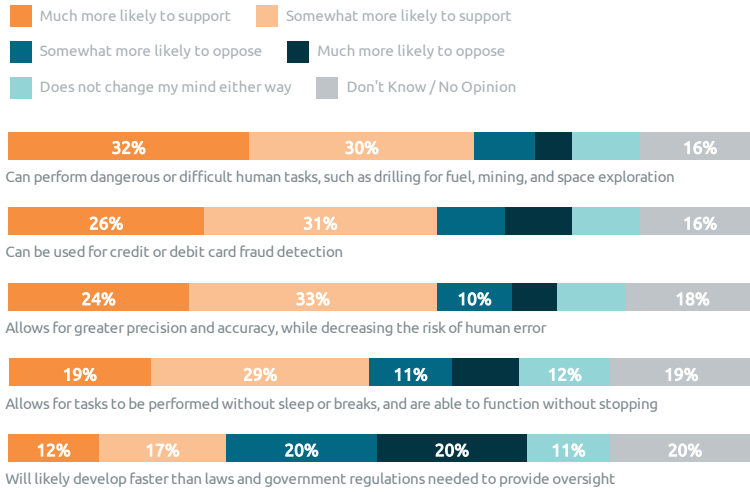
### Strong majorities say advances in artificial intelligence will benefit key industries and sectors

How much would each one of the following fields benefit from advances in artificial intelligence?



And they are most palatable to its potential perform dangerous tasks and improve security measures

If you knew the following, would that make you more likely to support or more likely to oppose the use of artificial intelligence in society, or would it not change your mind either way? Artificial intelligence...

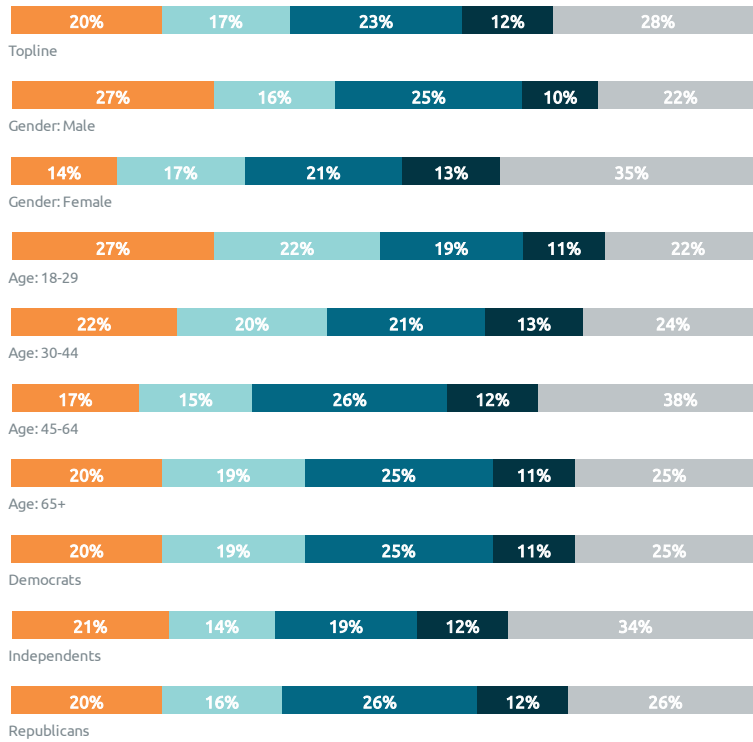


## INCREASING AI INVESTMENT

### Disagreement regarding levels of private investment in AI innovation

Do you think companies and businesses should be...

- Investing more in artificial intelligence initiatives
- Investing less in artificial intelligence initiatives
- They are investing the right amount
- They should not be investing at all
- Don't Know / No Opinion



Adults hold varying views on whether the government should be investing more in the development of AI, mirroring sentiment regarding private sector spending

Do you think government should be...

- Investing more in artificial intelligence initiatives
- Investing less in artificial intelligence initiatives
- They are investing the right amount
- They should not be investing at all
- Don't Know / No Opinion

