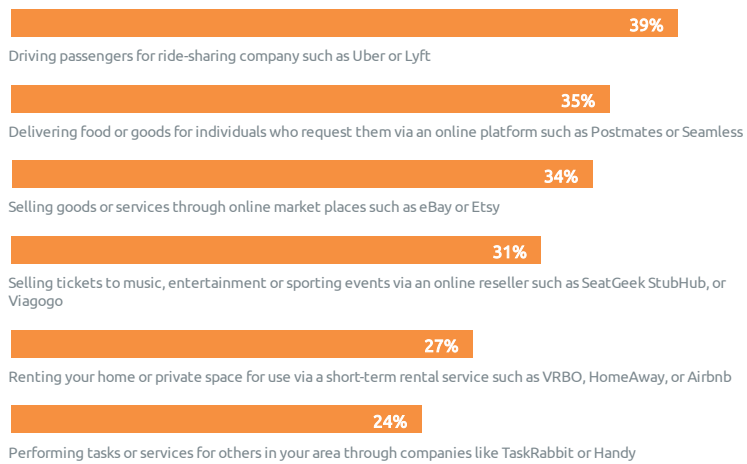


NEW ECONOMY WORKERS

WORKER ATTRIBUTES

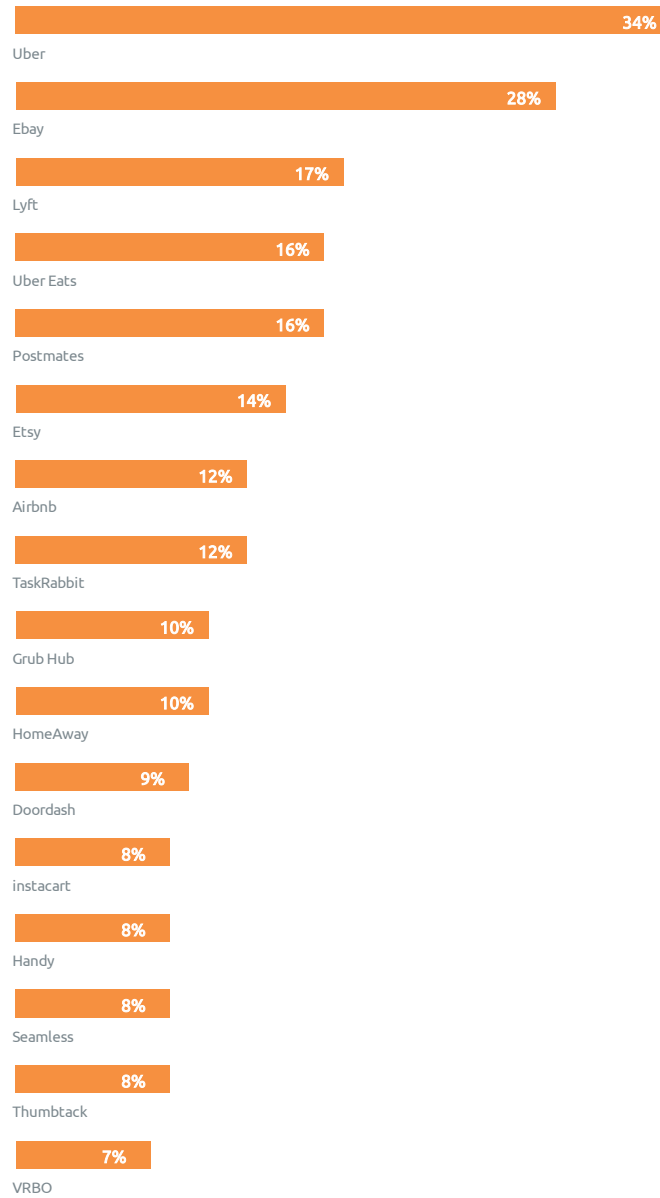
To earn income, survey respondents have participated in range of peer-to-peer transactions...

In what ways have you earned income by participating in the new economy? Please check all that apply.



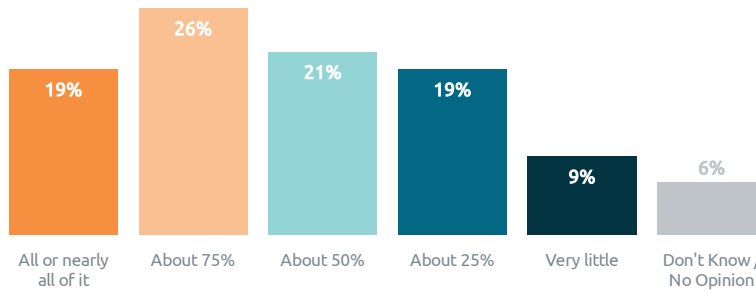
...with Uber, Ebay, Lyft and Postmates most utilized.

What company was this for? Please check all that apply.



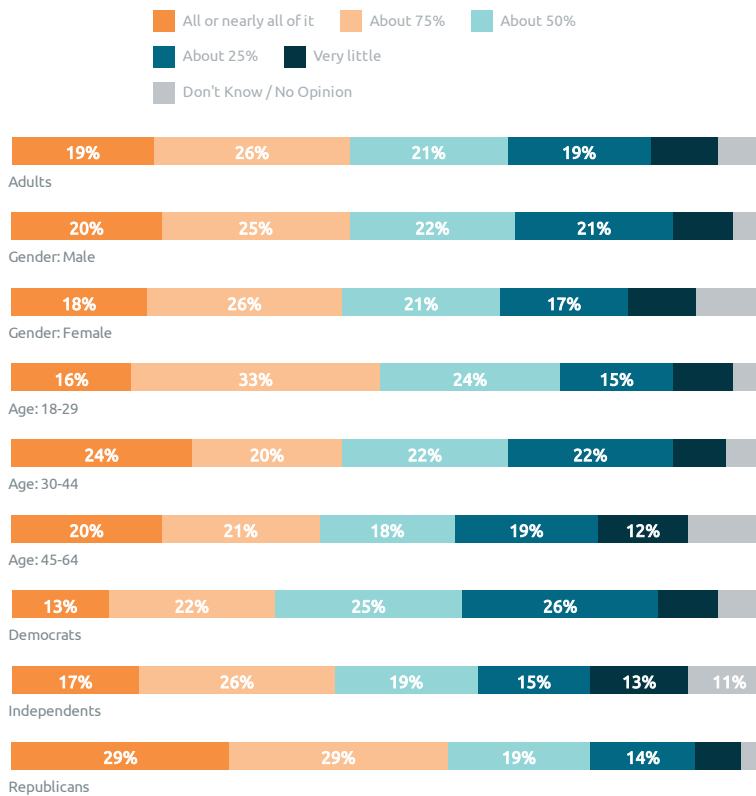
Nearly half of workers surveyed say they earn more than 75% of their income from new economy companies.

To the best of your knowledge, how much of your income comes from working with new economy companies?



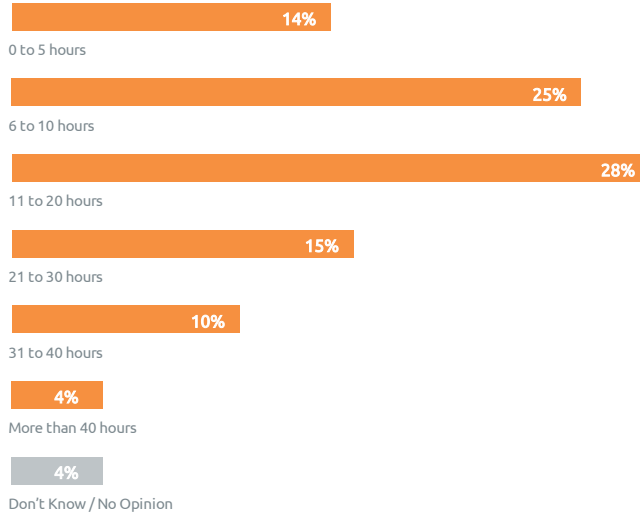
Younger workers tend to report largest share of income coming from new economy companies.

To the best of your knowledge, how much of your income comes from working with new economy companies?



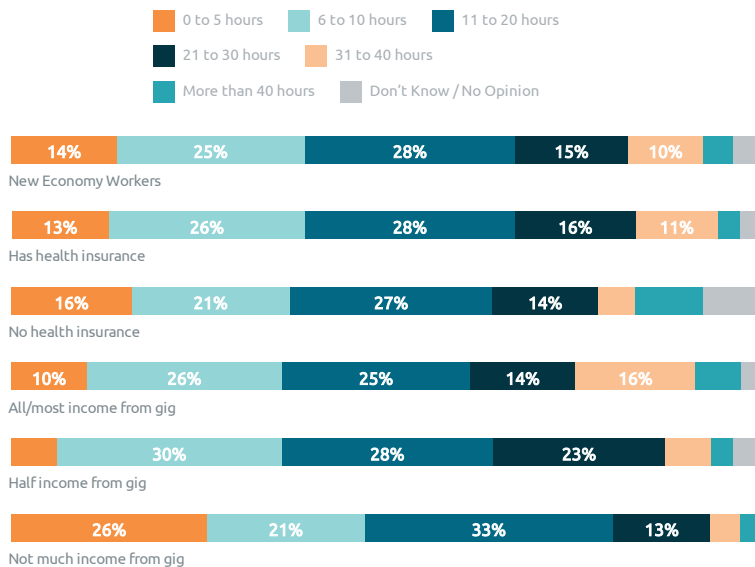
Only a small share of workers (14%) say they work 30+ hours per week in the new economy.

About how many hours per week do you spend working for new economy companies?



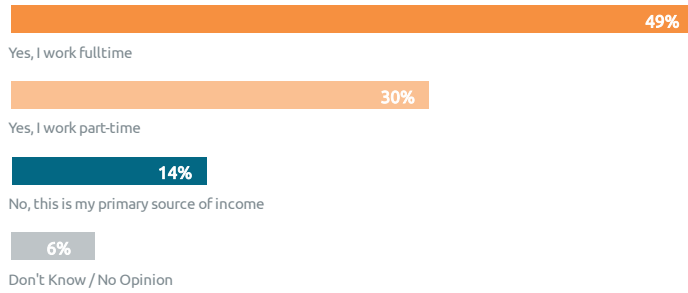
Even workers who earn all or most of their income from the new economy are unlikely to work 30+ hours per week for companies.

About how many hours per week do you spend working for new economy companies?



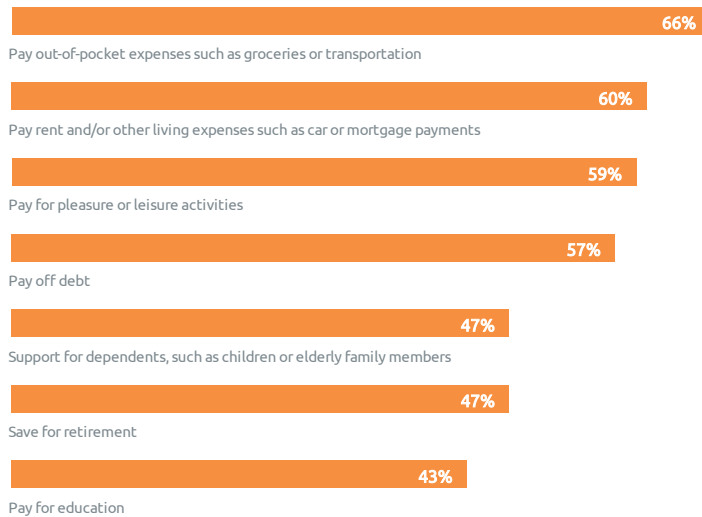
Workers are likely to have jobs outside of their participation in the new economy, with 4 in 5 saying they work full or part-time.

Aside from the income you receive from the new economy, do you also earn income in other ways?



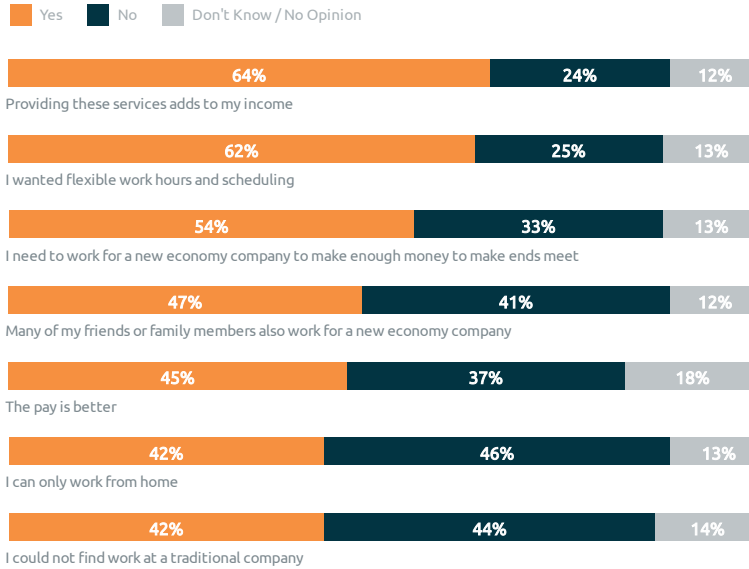
Workers use new economy income for a multitude of purposes, most notably for out-of-pocket living expenses, car/housing payments and leisure activities.

How do you use the income you make in the new economy? Do you...



Regarding motivation to work for these platforms, income supplementation and flexibility are most cited.

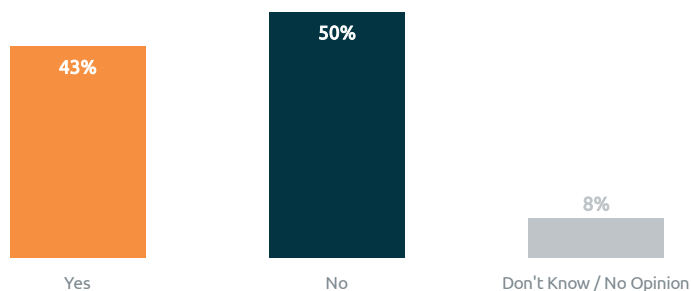
Would you say the following statements describes your motivation to work for a new economy?



BENEFITS AND CLASSIFICATION

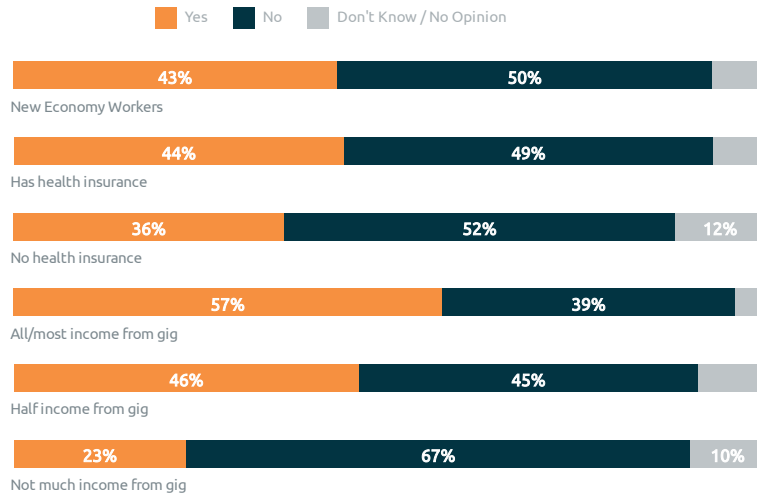
Workers are generally divided on whether they consider themselves company employees, though they are slightly more likely to say they are not.

Do you consider yourself an employee of [the new economy company you earn income through]?



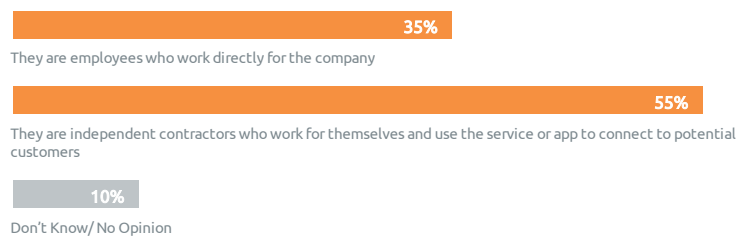
Though, strong majority of workers who earn all or most of their income through the new economy consider themselves employees.

Do you consider yourself an employee of this company?



And generally, majority of workers define people who work in the new economy as independent contractors.

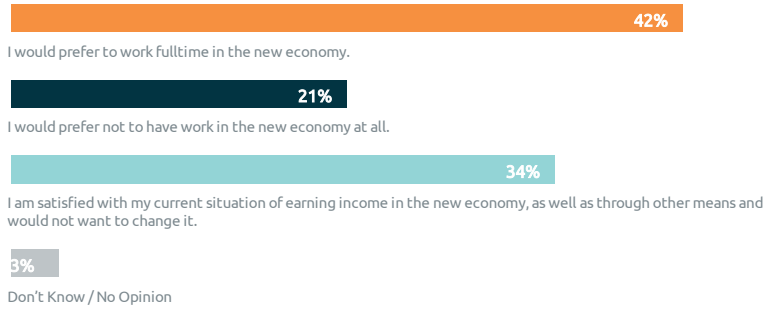
Which statement best describes your view of the people who work for a new economy company?



SATISFACTION WITH NEW ECONOMY WORK

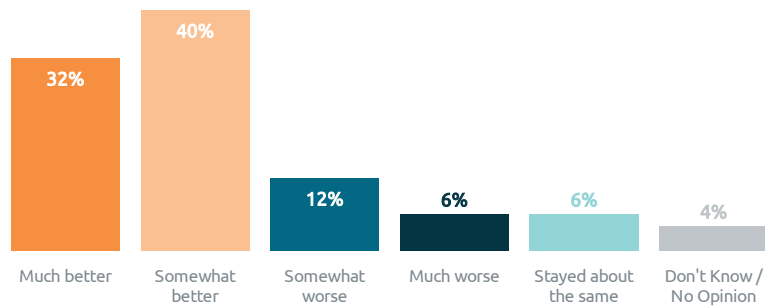
A plurality of workers would prefer to work fulltime in the new economy.

Which of the following statements comes closest to your view even if neither is exactly right?



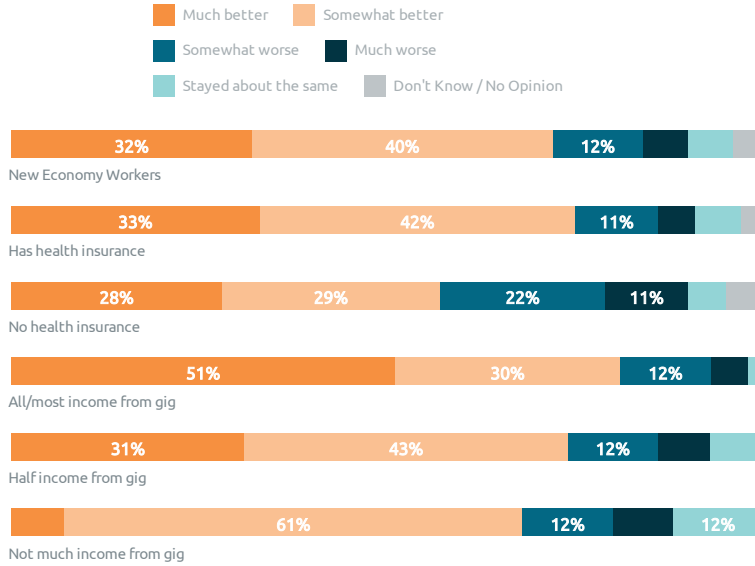
Three in 4 workers say their financial situation has improved since working in the new economy.

Compared to when you started working in the new economy, would you say your financial situation has gotten...



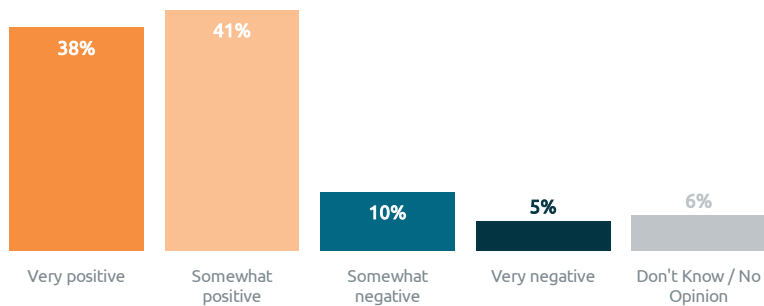
Even workers who do not earn a large share of their income in new economy report financial improvement: 7 in 10 say their financial situation has improved since entering this workforce.

Compared to when you started working in the new economy, would you say your financial situation has gotten...



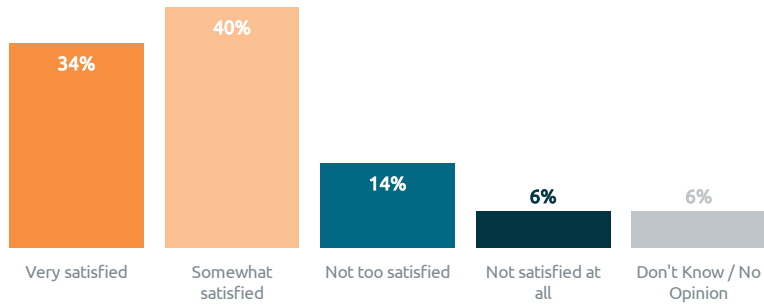
Workers are overwhelmingly satisfied with their experience; 4 in 5 describe working in the new economy positively.

How would you describe your experience working for companies in the new economy?



Satisfaction extends to income received; 3 in 4 workers say they're satisfied with the money they can make with new economy companies.

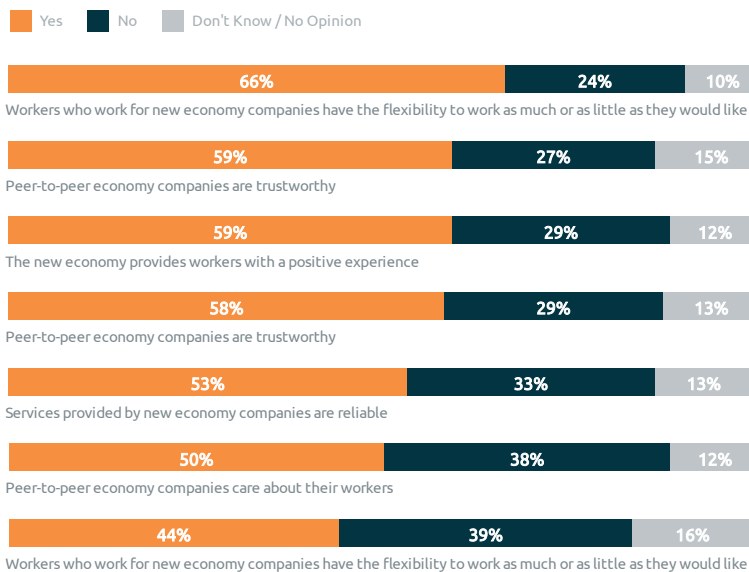
How satisfied are you with the money you can make from working with new economy companies?



SATISFACTION WITH NEW ECONOMY COMPANIES

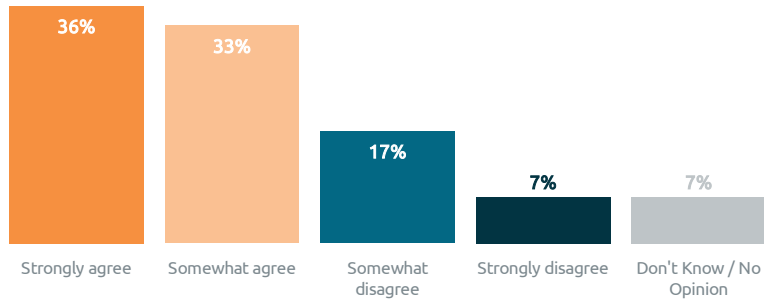
Three in 5 workers (59%) describe new economy companies as trustworthy, and a majority (53%) say they care about their workers.

Thinking more about the new economy, which includes companies such as Lyft, Uber, HomeAway, VRBO, Airbnb, Postmates, Instacart, or TaskRabbit, do you think the following statements describe the industry well or not?



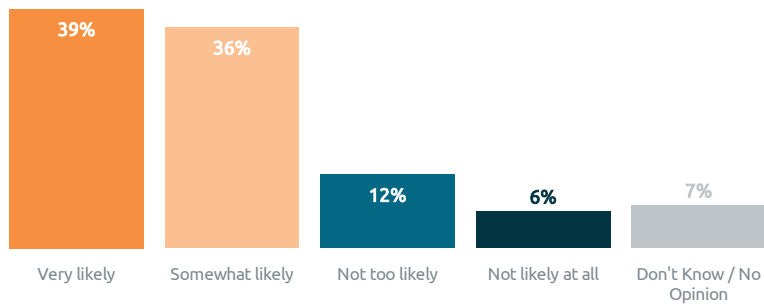
Seven in 10 (69%) say tech companies operating in the new economy are making efforts to look out for workers like them.

Do you agree or disagree with the following statement: Technology companies operating in the new economy are making efforts to look out for workers like me who earn income by utilizing their platforms.



Three in 4 say they're likely to pay into employee benefits, such as healthcare and retirement, if offered by new economy companies.

If the new economy company you earn income through offered a way for you to pay into benefits, such as healthcare, retirement savings, sick days, etc., how likely are you to take advantage of that opportunity?



Plurality of workers say private businesses should be most responsible for ensuring workers in the new economy have access to benefits.

Who should be most responsible when it comes to ensuring workers in the new economy have access to benefits, such as healthcare, retirement savings, sick days, etc?

