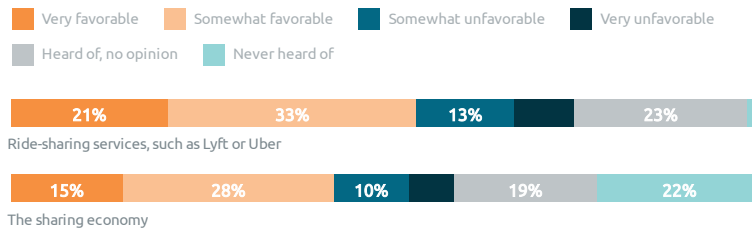


RIDE SHARING

THE IMPACT OF RIDE-SHARING

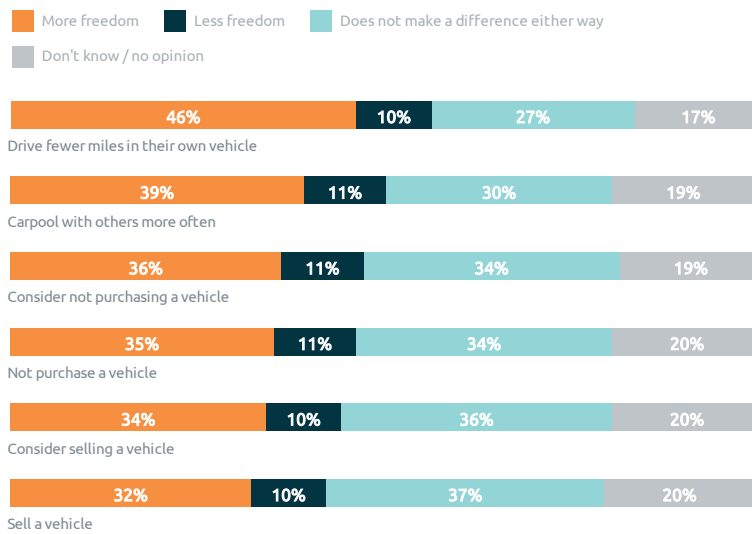
Majority of voters (54%) hold favorable views of ride-sharing services

Do you have a favorable or unfavorable view of each of the following?



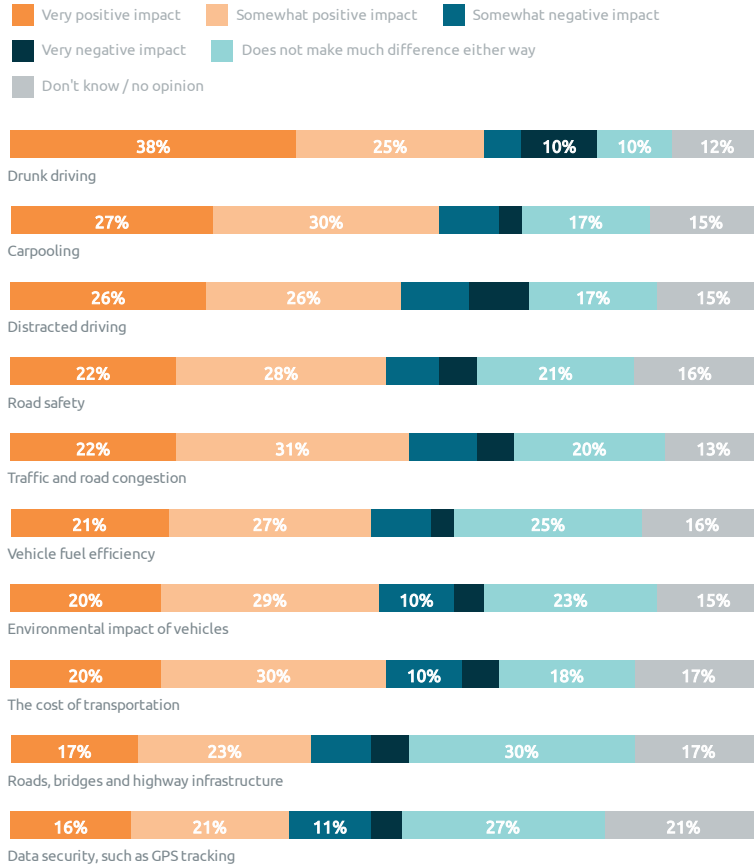
Pluralities say access to ride-sharing services allows consumers more freedom to drive fewer miles and carpool more often

And generally, do you believe access to ride-sharing services such as Lyft or Uber gives consumers more or less freedom to...



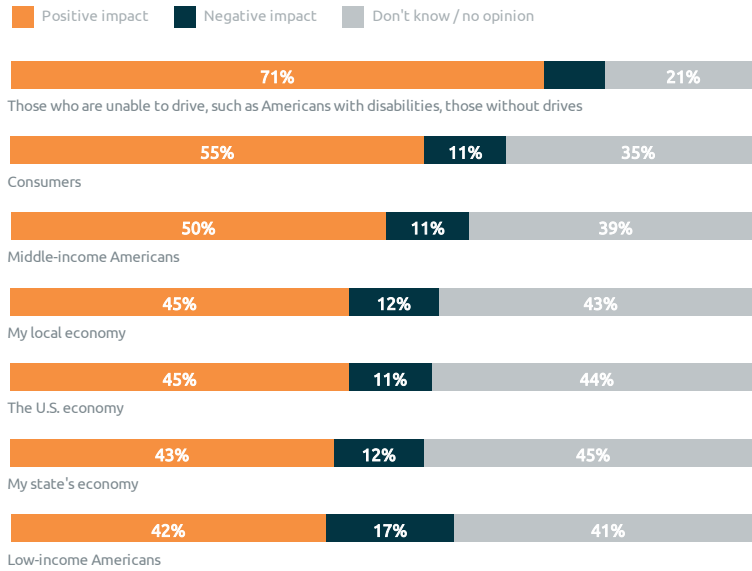
And they recognize ride-sharing's positive impact on safety issues such as drunk and distracted driving...

When it comes to road and transportation issues in your local area, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following?



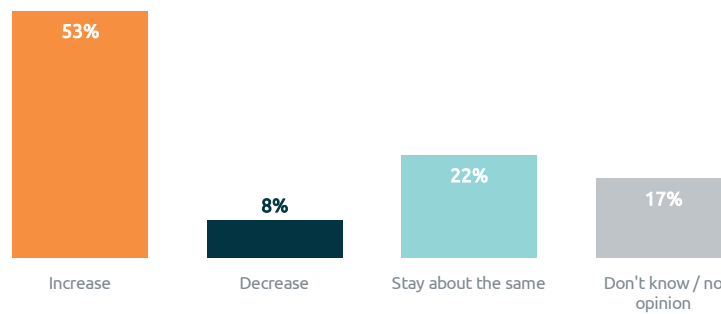
...In addition to Americans with limited mobility

Generally, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following?



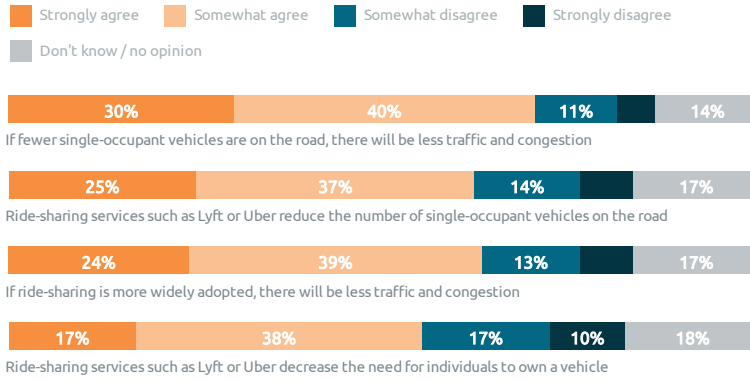
Voters predict consumer use of ride-sharing will Increase over next ten years...

Over the next ten years, do you believe the number of consumers who use ride-sharing services such as Lyft or Uber will increase, decrease, or stay about the same?



...Which will ultimately lead to less traffic and congestion due to the reduction in single-occupancy vehicles on the road

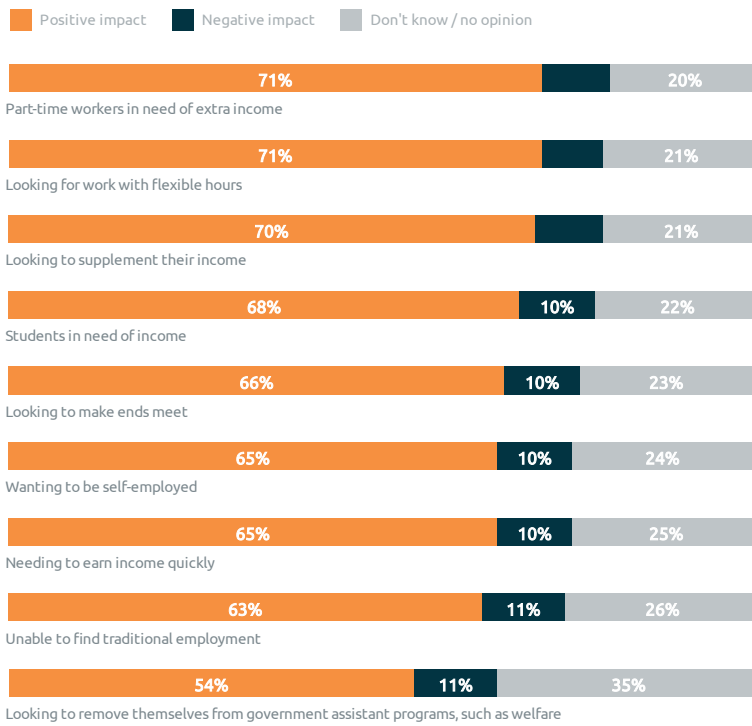
Do you agree or disagree with the following statements?



RIDE-SHARING WORKERS

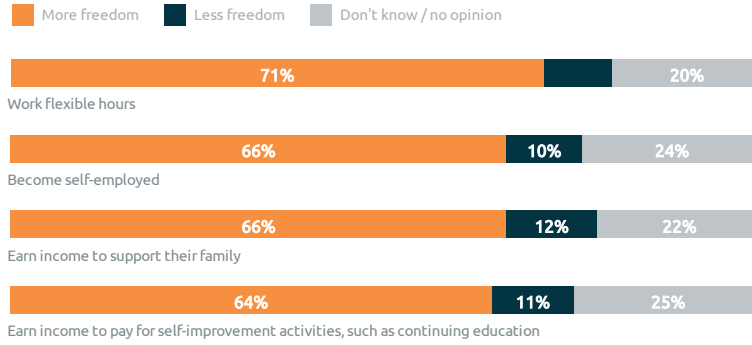
Overwhelming majority say ride-sharing has positive impact on individuals needing a flexible work environment

Generally, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following? Individuals who are...



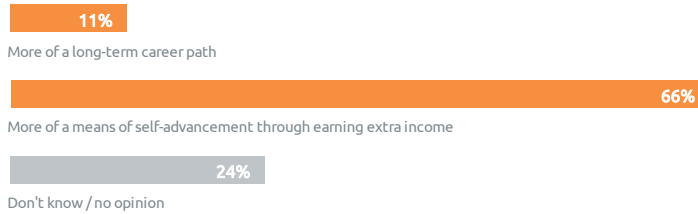
These platforms also allow flexibility and freedom for workers who need it most

Do you believe drivers earning money via ride-sharing apps such as Lyft or Uber have more or less freedom to...



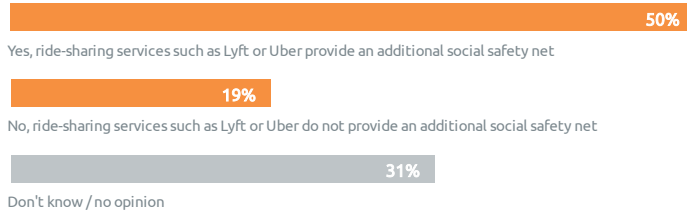
2 in 3 voters recognize ride-sharing opportunities as a means of self-advancement

Would you say work in the sharing economy, such as driving a vehicle for Lyft or Uber, is more of a long-term career path, or more of a means of self-advancement through earning extra income?



And by a 31-point margin, the opportunity to earn income via ride-sharing platforms is seen as an additional social safety net

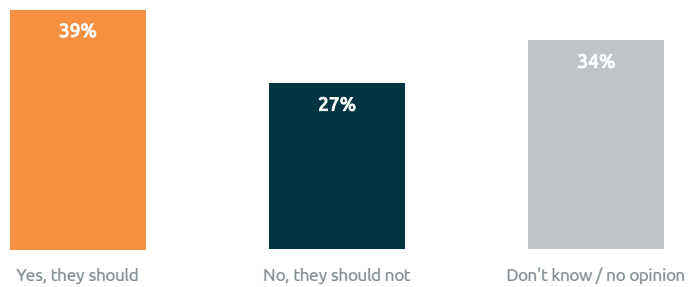
And, do you believe ride-sharing services such as Lyft or Uber provide an additional social safety net that allows individuals to earn income when they are in need, or not?



GOVERNMENT REGULATION

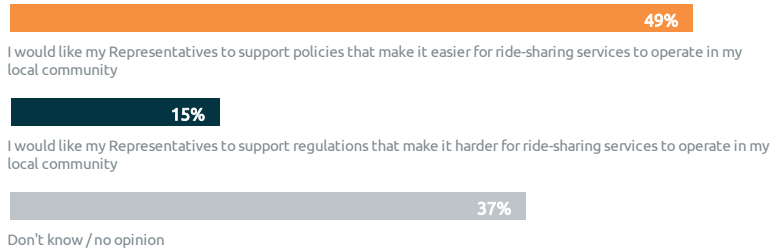
Most voters want local governments to incorporate ride-sharing companies into the planning of future transportation policies

Should your local government incorporate ride-sharing companies into the planning of future transportation policies and investments, or not?



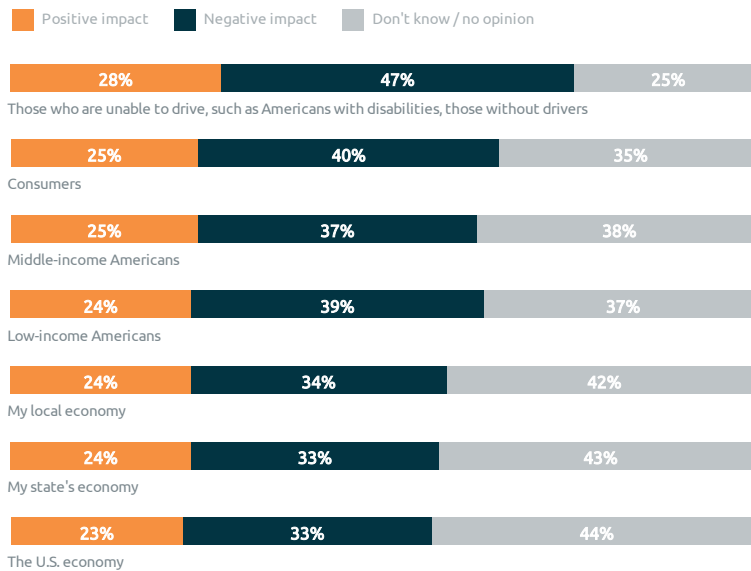
And by a 34-Point margin, they want their Representatives to support policies that make it easier for ride-sharing platforms to operate in their local community

Which of the following statements comes closest to your view, even if neither is exactly right?



Pluralities say regulations that make ride-sharing more difficult to access would have negative impact on those unable to drive- as well as consumers, middle and low-income Americans

If cities and communities were to enact regulations that made it more difficult for drivers to access ridesharing apps, do you believe this would have a positive or negative impact on each of the following?



With negative impact also extending to ride-sharing workers

If cities and communities were to enact regulations that made it more difficult for drivers to access ridesharing apps, do you believe this would have a positive or negative impact on each of the following? Individuals who are...

