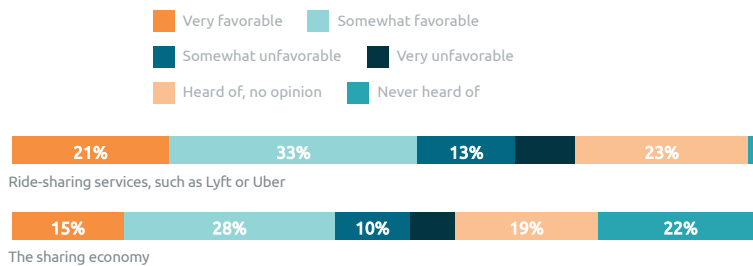


# RIDE SHARING

## THE IMPACT OF RIDE-SHARING

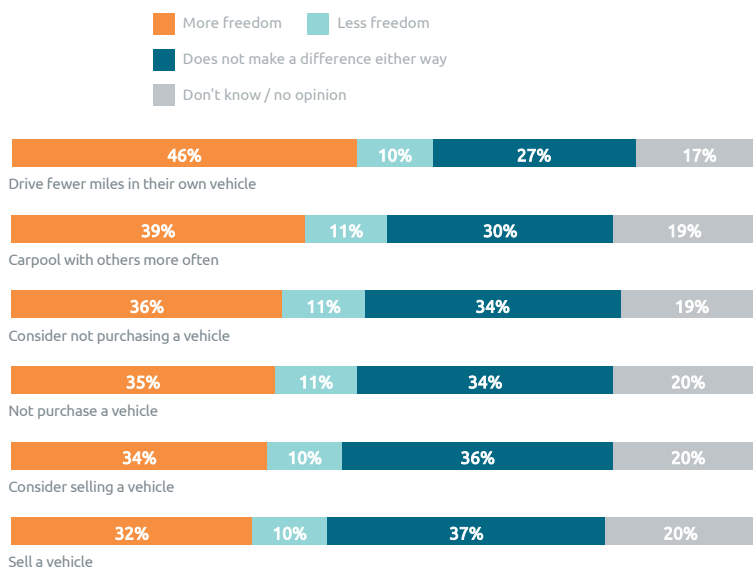
Majority of voters (54%) hold favorable views of ride-sharing services

Do you have a favorable or unfavorable view of each of the following?



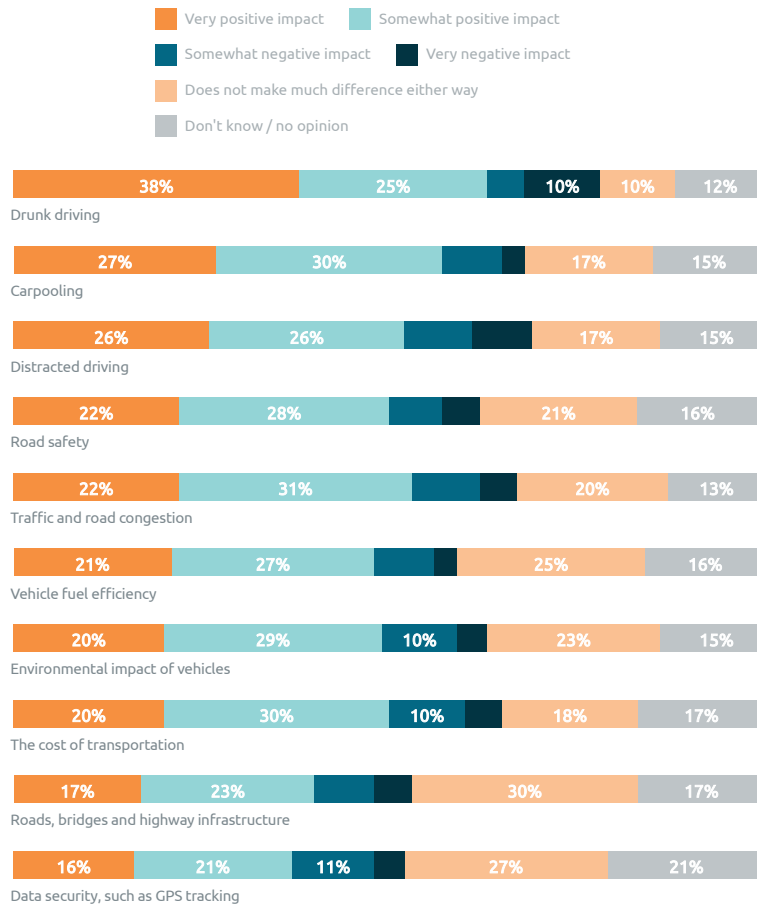
Pluralities say access to ride-sharing services allows consumers more freedom to drive fewer miles and carpool more often

And generally, do you believe access to ride-sharing services such as Lyft or Uber gives consumers more or less freedom to...



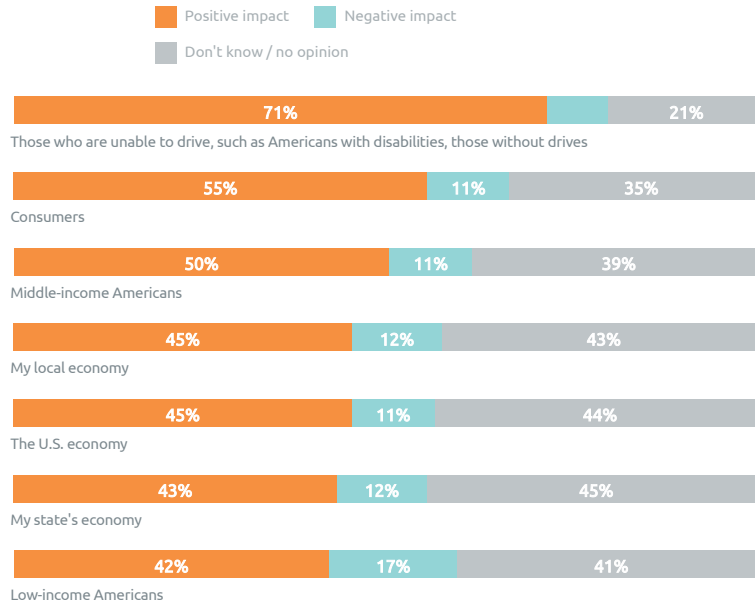
## And they recognize ride-sharing's positive impact on safety issues such as drunk and distracted driving...

When it comes to road and transportation issues in your local area, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following?



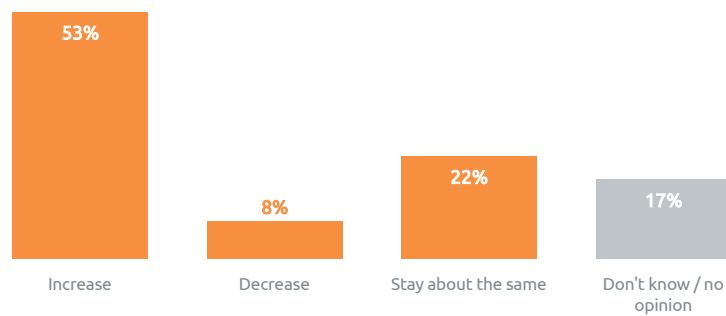
### ...In addition to Americans with limited mobility

Generally, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following?



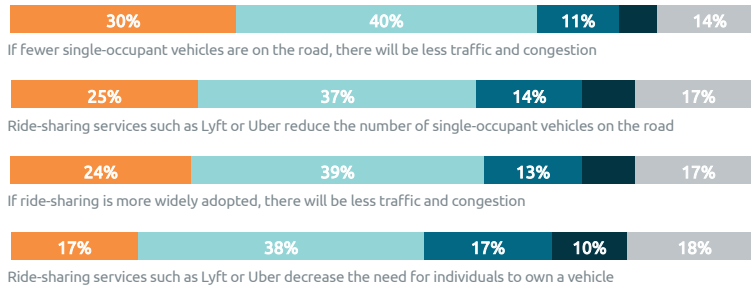
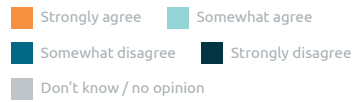
### Voters predict consumer use of ride-sharing will Increase over next ten years...

Over the next ten years, do you believe the number of consumers who use ride-sharing services such as Lyft or Uber will increase, decrease, or stay about the same?



...Which will ultimately lead to less traffic and congestion due to the reduction in single-occupancy vehicles on the road

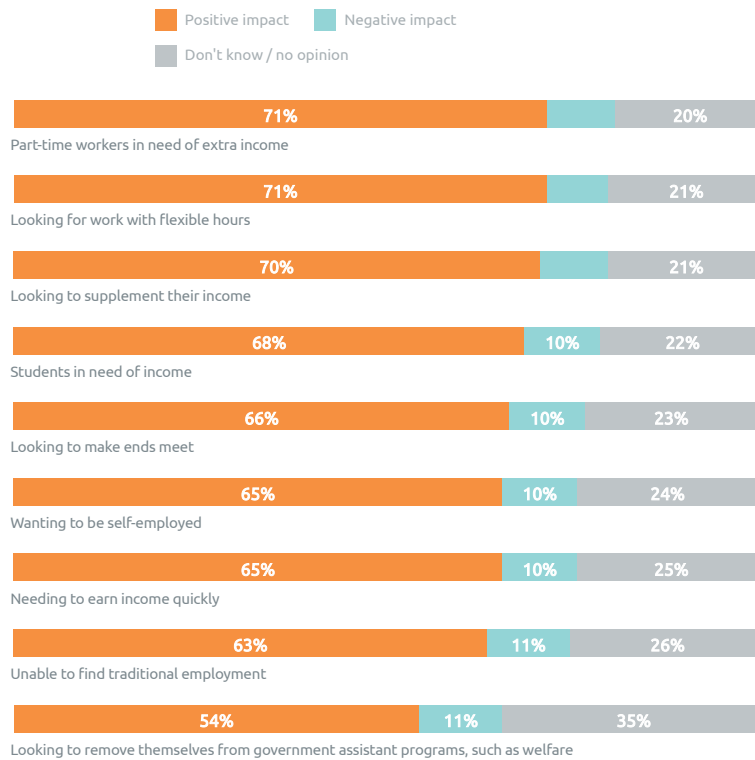
Do you agree or disagree with the following statements?



## RIDE-SHARING WORKERS

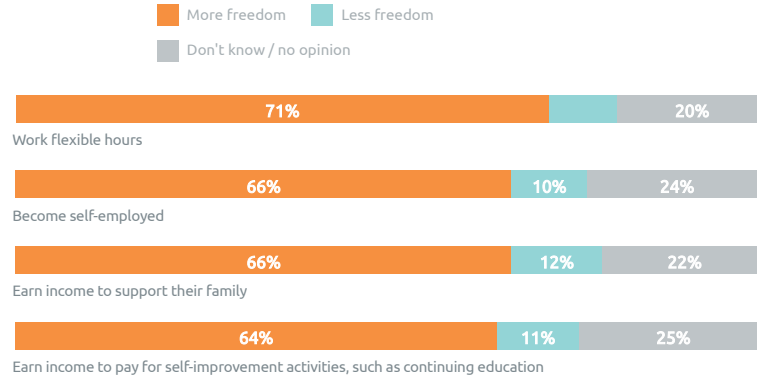
### Overwhelming majority say ride-sharing has positive Impact on a individuals needing a flexible work environment

Generally, do you believe ride-sharing services such as Lyft or Uber have a positive or negative impact on each of the following? Individuals who are...



## These platforms also allow flexibility and freedom for workers who need it most

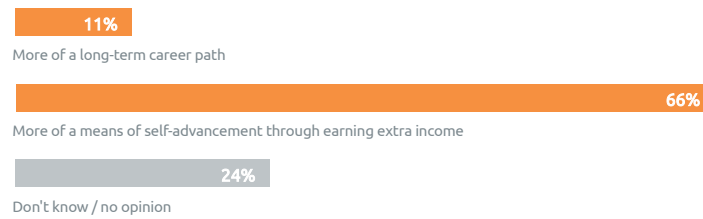
Do you believe drivers earning money via ride-sharing apps such as Lyft or Uber have more or less freedom to...



---

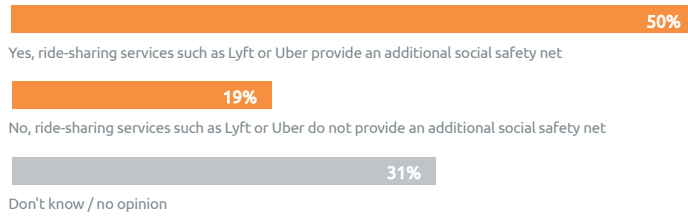
## 2 in 3 voters recognize ride-sharing opportunities as a means of self-advancement

Would you say work in the sharing economy, such as driving a vehicle for Lyft or Uber, is more of a long-term career path, or more of a means of self-advancement through earning extra income?



And by a 31-point margin, the opportunity to earn income via ride-sharing platforms is seen as an additional social safety net

And, do you believe ride-sharing services such as Lyft or Uber provide an additional social safety net that allows individuals to earn income when they are in need, or not?



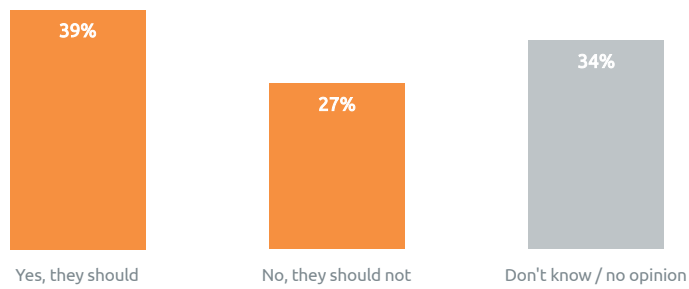
---

## GOVERNMENT REGULATION

---

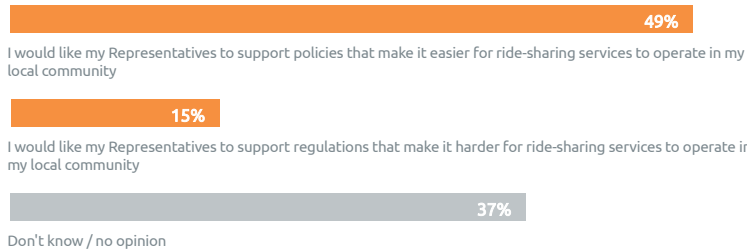
Most voters want local governments to incorporate ride-sharing companies into the planning of future transportation policies

Should your local government incorporate ride-sharing companies into the planning of future transportation policies and investments, or not?



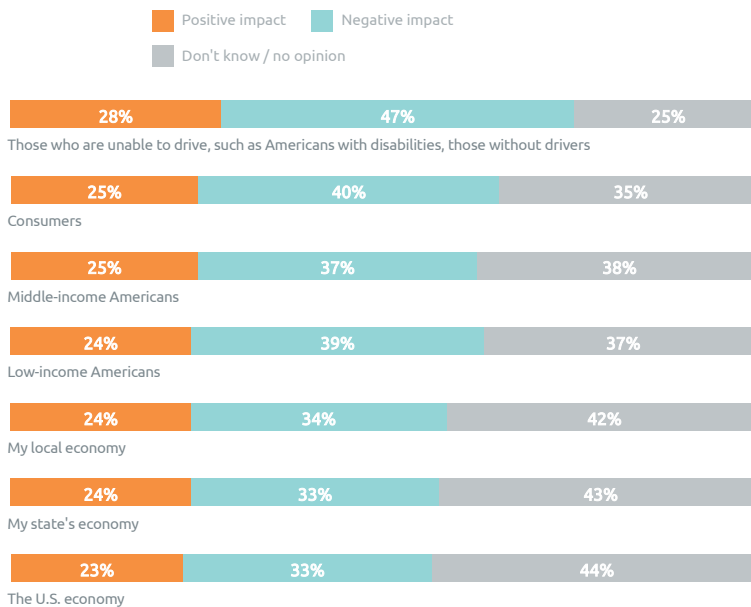
And by a 34-Point margin, they want their Representatives to support policies that make it easier for ride-sharing platforms to operate in their local community

Which of the following statements comes closest to your view, even if neither is exactly right?



Pluralities say regulations that make ride-sharing more difficult to access would have negative impact on those unable to drive- as well as consumers, middle and low-income Americans

If cities and communities were to enact regulations that made it more difficult for drivers to access ridesharing apps, do you believe this would have a positive or negative impact on each of the following?





## With negative impact also extending to ride-sharing workers

If cities and communities were to enact regulations that made it more difficult for drivers to access ridesharing apps, do you believe this would have a positive or negative impact on each of the following? Individuals who are...

